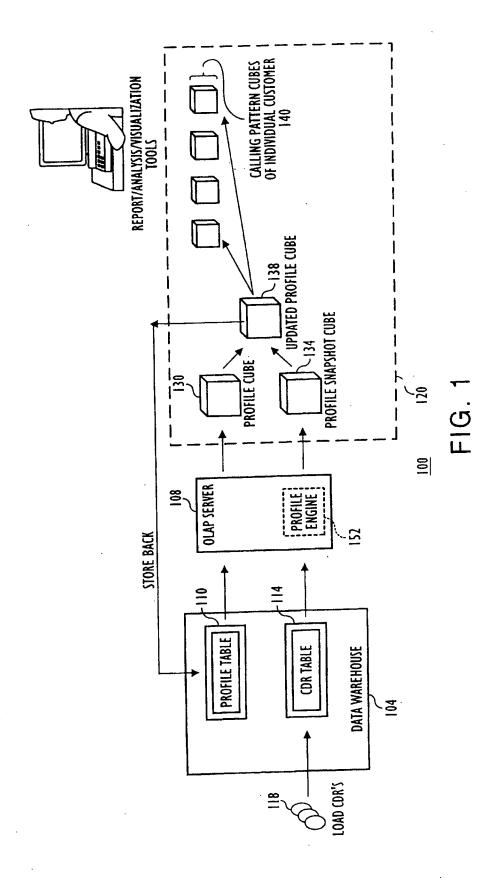


Title: OLAP – Based Customer Behavior Profiling Method And System Inventor: Qiming Chen HP PDNO.: 10991148-1





Title: OLAP – Based Customer Behavior Profiling Method And System Inventor: Qiming Chen HP PDNO.: 10991148-1

	OLAP TOOLS 150	
OLA	P-BASED PROFILE ENGINE 152	
	PROFILE BUILDER AND UPDATE MODULE (PBUM) 154	
	BEHAVIOR PATTERN GENERATION MODULE (BPGM) 158	
	DATA MANAGEMENT MODULE (DMM) 160	
	VOLUME-BASED TO PROBABILITY-BASED CONVERSION MODULE (VPCM) 164	
	BEHAVIOR PATTERN COMPARISON MODULE (BPCM) 168	

FIG. 2



Title: OLAP - Based Customer Behavior Profiling Method And System

Inventor: Qiming Chen HP PDNO.: 10991148-1

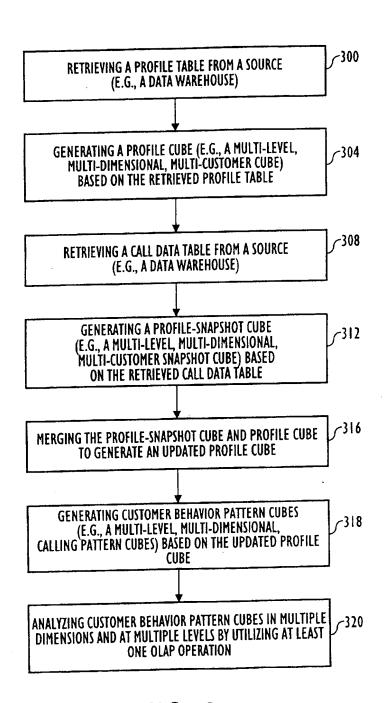


FIG. 3



Title: OLAP – Based Customer Behavior Profiling Method And System

Inventor: Qiming Chen HP PDNO.: 10991148-1

